

# Rural Lifestyle Options Australia Strategic Plan

1 January 2024 - 31 December 2026

## Our Purpose

Tailored supports and compassionate care delivered by our valued team to inspire individuals to lead independent and fulfilling lives within the community.

## Our Values

We are **authentic**  
We are **lifelong learners**  
We are **compassionate**  
We are **empowering**  
We are **respectful**  
We are **innovative**



## Our Motto

We live by the motto...

**“Small enough to know your name, big enough to be there when you need us.”**

## Our Risk Statement

RLOA takes a deliberate and balanced approach to risk. We are committed to consistent, evidence-based decision-making that drives sustainable growth, upholds our values and prioritises the safety and wellbeing of our participants, clients and our people.

We have a moderate appetite for financial risk, reflecting our intent to leverage our financial reserves responsibly through strategic investments and commercial ventures that enhance long-term sustainability while maintaining strong liquidity and sound financial management to ensure ongoing organisational stability and quality service delivery.

We will actively pursue opportunities for innovation and growth, fostering creative, practical approaches and new ways of working that deliver improved outcomes and lasting impact. We have a low tolerance for risks that could compromise people safety or wellbeing, regulatory compliance or our reputation.

Our risk appetite is reviewed regularly to ensure it remains aligned with our strategy, purpose and values

**Community Service Provider.**

[www.rloa.org.au](http://www.rloa.org.au)

